

**NOTE:** First issue of the month is print & digital edition. Second issue of every month is digital expanded issue. Calendar is subject to change. Last updated: 12/11/20

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| 1ST QUARTER | <b>JAN. 15</b><br>SPACE: DEC. 30   COPY: JAN. 5<br><b>Focus:</b> Legislative Preview<br><b>Q&amp;A:</b> Tax Prep<br>Special pub: Charitable Giving Guide | <b>JAN. 29</b><br>SPACE: JAN. 13   COPY: JAN 19<br><b>Focus:</b> Retirement Planning<br><b>Insights:</b> Networking Expertise<br><b>List:</b> Retirement Communities | <b>FEB. 12</b><br>SPACE: JAN. 27   COPY: FEB. 2<br><b>Focus:</b> Engineering; Outstanding Women In Business Winners<br><b>Q&amp;A:</b> Aging Lifestyle<br>Special pub: Resilient NH | <b>FEB. 26</b><br>SPACE: FEB. 10   COPY: FEB. 16<br><b>Focus:</b> Energy<br><b>Insights:</b> Women in Trades<br><b>List:</b> Largest Construction Projects                          | <b>MAR. 12</b><br>SPACE: FEB. 24   COPY: MAR. 2<br><b>Focus:</b> Meetings & Conferences;<br>BOB Award Winners<br><b>Q&amp;A:</b> Business Surveillance                                   | <b>MAR. 26</b><br>SPACE: MAR. 10   COPY: MAR. 16<br><b>Focus:</b> Commercial Real Estate<br><b>Insights:</b> Leading a Team<br><b>List:</b> Commercial Realtors                   |                                                                                                                                                               |                                                                                                                                                                        |
|             | <b>EVENTS: Outstanding Women in Business, February 2021   Best of Business (BOB) Awards, March 2021</b>                                                  |                                                                                                                                                                      |                                                                                                                                                                                     |                                                                                                                                                                                     |                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                               |                                                                                                                                                                        |
|             | 2ND QUARTER                                                                                                                                              | <b>APR. 9</b><br>SPACE: MAR. 24   COPY: MAR. 30<br><b>Focus:</b> Education & Training<br><b>Q&amp;A:</b> Banking & Finance<br>Special pub: Business Resource NH      | <b>APR. 23</b><br>SPACE: APR. 7   COPY: APR. 13<br><b>Focus:</b> Retirement Planning<br><b>Insights:</b> Built in NH<br><b>List:</b> Fastest Growing Startups & Companies           | <b>MAY 7</b><br>SPACE: APR. 21   COPY: APR. 27<br><b>Focus:</b> Energy/Environmental Law; NextGen Leaders<br><b>Q&amp;A:</b> Changing Landscape of Health Care                      | <b>MAY 21</b><br>SPACE: MAY 5   COPY: MAY 11<br><b>Focus:</b> Banking & Finance<br><b>Insights:</b> Marketing Yourself & Your Business<br><b>List:</b> Largest Commercial Solar Projects | <b>JUN. 4</b><br>SPACE: MAY 19   COPY: MAY 25<br><b>Focus:</b> Intellectual Property Law<br><b>Q&amp;A:</b> Energy/Solar Power<br>Special pub: 2021 Meetings & Convention Planner | <b>JUN. 18</b><br>SPACE: JUN. 2   COPY: JUN 8<br><b>Focus:</b> Midyear Review<br><b>Insights:</b> Wealth Management<br><b>List:</b> Colleges and Universities |                                                                                                                                                                        |
|             |                                                                                                                                                          | <b>EVENT: NextGen Leaders, May 2021</b>                                                                                                                              |                                                                                                                                                                                     |                                                                                                                                                                                     |                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                               |                                                                                                                                                                        |
|             |                                                                                                                                                          | 3RD QUARTER                                                                                                                                                          | <b>JUL. 16</b><br>SPACE: JUN. 30   COPY: JUL. 6<br><b>Focus:</b> Legislative Roundup<br><b>Q&amp;A:</b> Technology/Home Office<br>Special pub: 2021 Book of Lists                   | <b>JUL. 30</b><br>SPACE: JUL. 14   COPY: JUL. 20<br><b>Focus:</b> Education & Training<br><b>Insights:</b> Art of Public Speaking<br><b>List:</b> Payroll Companies                 | <b>AUG. 13</b><br>SPACE: JUL. 28   COPY: AUG. 3<br><b>Focus:</b> Retirement Planning<br><b>Q&amp;A:</b> Meeting Planning                                                                 | <b>AUG. 27</b><br>SPACE: AUG. 11   COPY: AUG. 17<br><b>Focus:</b> Real Estate & Land Use Law<br><b>Insights:</b> Legal Expertise<br><b>List:</b> Minority Owned Businesses        | <b>SEP. 10</b><br>SPACE: AUG. 25   COPY: AUG. 31<br><b>Focus:</b> Banking & Finance; Powered By Women<br><b>Q&amp;A:</b> Diversity in the workplace           | <b>SEP. 24</b><br>SPACE: SEP. 8   COPY: SEP. 14<br><b>Focus:</b> Meetings & Conferences<br><b>Insights:</b> Self Development<br><b>List:</b> Largest Fundraisers in NH |
|             |                                                                                                                                                          |                                                                                                                                                                      | <b>EVENT: Powered By Women, September 2021</b>                                                                                                                                      |                                                                                                                                                                                     |                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                               |                                                                                                                                                                        |
| 4TH QUARTER |                                                                                                                                                          |                                                                                                                                                                      | <b>OCT. 8</b><br>SPACE: SEP. 22   COPY: SEP. 28<br><b>Focus:</b> Energy<br>Business Excellence Awards<br><b>Q&amp;A:</b> Education and Training                                     | <b>OCT. 22</b><br>SPACE: OCT. 6   COPY: OCT. 12<br><b>Focus:</b> Best Lawyers Listing; Operation HR<br><b>Insights:</b> Salute to Veterans<br><b>List:</b> Veteran Owned Businesses | <b>NOV. 5</b><br>SPACE: OCT. 20   COPY: OCT. 26<br><b>Focus:</b> Corporate Giving<br><b>Q&amp;A:</b> Wealth Management (Assets)                                                          | <b>NOV. 19</b><br>SPACE: NOV. 3   COPY: NOV 9<br><b>Focus:</b> Mergers & Acquisitions<br><b>Insights:</b> Continuing Education<br><b>List:</b> SBA Loans                          | <b>DEC. 3</b><br>SPACE: NOV. 17   COPY: NOV. 23<br><b>Focus:</b> Retirement Planning<br><b>Q&amp;A:</b> Construction<br>Special pub: New Hampshire 200        | <b>DEC. 17</b><br>SPACE: DEC. 1   COPY: DEC. 7<br><b>Focus:</b> 2022 Preview<br><b>Insights:</b> Resilient Leaders & Organizations<br><b>List:</b> TBD                 |
|             |                                                                                                                                                          |                                                                                                                                                                      | <b>EVENTS: Business Excellence Awards, October 2021   Operation HR, October 2021   NH200 Reception, December 2021</b>                                                               |                                                                                                                                                                                     |                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                               |                                                                                                                                                                        |