New Hampshire Magazine is hard at work creating a brand-new guide to the state’s sweetest spots for homeowners, adventurers, romantics, job seekers, shoppers, fun lovers and anyone looking for the best place to be in any season.

Advertising in this guide will get the word out about your business to 160,000+ active consumers. *

*New Hampshire Magazine 110,000 readership plus bonus 50,000 digital distribution

Space reservation: March 12
Materials deadline: March 16

84% of readers act on an ad seen in the magazine
84% of readers are interested in dining and entertainment
52% use the magazine to make plans
52% visited a store they had seen in the magazine
36% used travel information for vacation, overnight or day trips


It’s a keeper, by design.

Available all year long starting in May, Best Places New Hampshire will be available at strategic visitor locations including Manchester-Boston Regional Airport, state welcome centers, chambers of commerce and more.

Bonus digital distribution
You'll receive extra digital exposure to almost 50,000 additional contacts, over and above our loyal 110,000 readers.

The free digital edition will be emailed with links to full page advertisers within the email and all advertisers through the flip book edition.

CONTACT US TODAY:

Nashua, Bedford, Salem Regions and Seacoast Coastline:
Connie Audet
603-413-5142
caudet@nhmagazine.com

Manchester, Concord, Lakes Region and Inland Seacoast Regions:
Joshua Auger
603-413-5144
jauger@nhmagazine.com
COMPANY BILLING INFORMATION

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<tr>
<th>Company Name</th>
<th>Telephone</th>
<th>Fax</th>
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<th>Company Contact</th>
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Advertising options (Rates are net):
*If you are a regular New Hampshire Magazine advertiser, then your frequency discount will apply.

- [ ] Full Page $4,000
- [ ] 2/3 Page $2,780
- [ ] Junior Page $2,500
- [ ] 1/2 Page $2,205
- [ ] 1/3 Page $1,620
- [ ] 1/6 Page $870

Specifications

- Full Page (Bleed) .....................8.375” x 11.125”
- (trimmed size) ......................8.125” x 10.875”
- (Live Area) ..........................7” x 10”
- 2/3 Page ..............................4.625” x 10”
- Junior Page .........................4.625” x 7.45”
- 1/2 Page (Horizontal) ..............7” x 4.95”
- 1/2 Page (Vertical) ..................3.45” x 10”
- 1/3 Page ..............................2.25” x 10”
- 1/6 Page (Horizontal) ..............4.625” x 2.45”
- 1/6 Page (Vertical) ..................2.25” x 4.95”

Terms & Conditions

1. Terms net 30 days from invoice date. 2. A finance charge of 1.5% interest per month (18% annual rate) will be added to all unpaid balances 30 days after invoice date. 3. Make checks payable to McLean Communications. 4. Creative design services are available for all contract advertisers. Clients are allowed one change on proofs at no charge. Additional changes and changes after deadline other than corrections of typographical errors are subject to an additional charge. 5. When new copy or mechanical is not received by deadline, the advertisement run previously will be run again. 6. All terms and conditions set forth on our latest rate card apply to this contract. Cancellations after deadline are subject to full charge of reserved space. 7. All contracts conditional pending acceptance by McLean Communications. 8. General: All advertising subject to approval of the publisher. Advertiser and advertising agency assume liability for all content including text, representations, illustrations, sketches, maps, labels, trademarks or other copyrighted matter of advertisements printed, and also assume responsibility of all claims arising there from made against the publisher. 9. Restrictions: McLean Communications assumes no responsibility for typographical errors in advertisements, but will reprint without charge in the next issue the part of an advertisement in which an error occurs. 10. Billing: Bills are rendered on the date of publication. 11. Rates: Publisher reserves the right to change rates upon notice. Those with written contracts are protected for 60 days after the effective date of a rate increase. 12. Frequency Discounts: Discount earned is based on number of insertions in 12 month period beginning with first insertion. Advertising contracted at a frequency discount rate and not earned within one year from first insertion will be billed at the actual earned rate (short rate).

My signature below indicates that I have read and agree to the terms and conditions stated on the rate card and on this contract. I am duly authorized to approve this advertising contract on behalf of the company indicated above.

Advertiser Representative  
Date

McLEAN COMMUNICATIONS  
A SUBSIDIARY OF YANKEE PUBLISHING INC.  
AN EMPLOYEE-OWNED COMPANY

150 DOW STREET, MANCHESTER, NEW HAMPSHIRE 03101  
603.624.1442 • WWW.NHMAGAZINE.COM