2020 Planning Calendar

Quarters 1 and 2

JAN/FEB
SPACE: Nov. 13
COPY: Nov. 19

EDITORIAL FOCUS
Issue-driven, topical and/or trending story
Winter tourism — events, things to do and sports
Health Department — a topic in heart health

SPECIAL SECTIONS
Ask the Experts Q&A: Retirement living part 1
Independent School Guide (tip-in)

OF NOTE
Readers’ Poll voting for Best of New Hampshire opens at bestofnh.com.
Excellence in Nursing Awards nomination period closes Jan. 13
Bride Spring/Summer space and copy deadlines Feb. 19 & 25

LIFELONG
SPACE: Dec. 5
COPY: Dec. 11

EDITORIAL FOCUS
Your guide to a life well lived in New Hampshire. This special publication will cover the ins and outs of raising a family, establishing and growing a successful career and transitioning into retirement in three unique, comprehensive sections.

SPECIAL SECTIONS
Advertising opportunities in:
All three sections — families, 30+ and 60+
Curated resource listings in all sections

OF NOTE
Voting for the 2020 Best of NH Readers’ Poll closes.

MARCH
SPACE: Jan. 9
COPY: Jan. 15

EDITORIAL FOCUS
Our first food issue of the year. Past topics have included BBQ, best sandwiches, world cuisines and brunch.

SPECIAL SECTIONS
Ask the Experts Q&A: Wills and estate planning part 1

OF NOTE
Excellence in Nursing Awards
Spring/Summer space and copy deadlines Feb. 19 & 25

APRIL/MAY
SPACE: Feb. 6
COPY: Feb. 12

EDITORIAL FOCUS
Our health issue, beginning with Top Doctors in New Hampshire — the 2020 Castle Connolly list is revealed, and we highlight several of the winners.
A health-centered feature story — past topics have included Lyme disease and a day in the ER.

SPECIAL SECTIONS
Ask the Experts Q&A: Wealth management

OF NOTE
April: The annual Top Doctors reception is held at the Bedford Village Inn.

BEST PLACES
SPACE: March 5
COPY: March 11

EDITORIAL FOCUS
All true Granite Staters think they live in the best place in the world, but let’s get more specific. What’s the best place to find a good paying job? To buy a new home? To send your kids to school? What’s the hottest strip for nightlife, the coolest park for family fun, the best backroad for antiquing? It’s a small state, but dense with such superlatives, and in this special issue we’ll map them out for readers (with plenty of maps and guides).

OF NOTE
May: The annual Excellence in Nursing Awards reception is held in Manchester.

JUNE
SPACE: April 9
COPY: April 15

EDITORIAL FOCUS
Excellence in Nursing Awards
Summer Fun — including an extended calendar of events, top things to do, iconic summer tourism locations, activities, sports and more
Cover* Summer fun scene

SPECIAL SECTIONS
The Summer Fun special advertising section
Guide to higher education

OF NOTE
The Best of NH Party is held at Northeast Delta Dental Stadium in Manchester.
The Guide to Summer Fun is published online at nhmagazine.com, featuring hundreds of recommendations by New Hampshire Magazine staff.

*Cover topic subject to change
Last updated: Aug. 8, 2019
2020 Planning Calendar

Quarters 3 and 4

JULY
SPACE: May 7
COPY: May 13

EDITORIAL FOCUS
The Best of New Hampshire — all of the Readers’ Poll and Editor’s Picks winners are revealed in categories ranging from food and drink and family summer attractions to entertainment and retail.

Cover: Best of NH
SPECIAL SECTIONS
Best of NH Hall of Fame
Ask the Experts Q&A: Retirement living part 2
The Summer Fun special advertising section

OF NOTE
Bride Fall/Winter space and copy deadlines: July 30 & Aug 5

AUGUST
SPACE: June 4
COPY: June 10

EDITORIAL FOCUS
The Top Dentists issue — the best dentists in the state, as determined by professional polling firm USA topDentists, are published in this issue.

Taking advantage of the end of summer — a “keep cool” theme, including a feature story and curated editors’ suggestions throughout the issue.

Cover: Keep cool/summer*
SPECIAL SECTIONS
New Hampshire dentist profiles
The Summer Fun special advertising section

SEPTEMBER
SPACE: July 9
COPY: July 15

EDITORIAL FOCUS
Wellness in two ways:
Wellness feature on how to achieve better health through recreational sports and clubs.

Cover: Wellness*
SPECIAL SECTIONS
Profiles of Women in Wellness
Ask the Experts Q&A: Wills and estates planning part 2

OF NOTE
Bride Fall/Winter 2020 is on newsstands from Sept. to March.
The Guide to Fall is published online at nhmagazine.com.

OCTOBER
SPACE: Aug. 6
COPY: Aug. 12

EDITORIAL FOCUS
The annual guide to local beer — an in-depth look at craft beer in New Hampshire.
Health: Topic in breast cancer
A theme of fall and foliage throughout the issue, with events, scenic tour suggestions and more.

Cover: Local beer*
SPECIAL SECTIONS
The Beer Beat
Breast cancer awareness special advertorial section

OF NOTE
A comprehensive list of town Halloween trick-or-treat times and events is published online at nhmagazine.com.

NOVEMBER
SPACE: Sept. 10
COPY: Sept. 16

EDITORIAL FOCUS
Our second food issue of the year, filled with recommendations from local cuisine experts.
The annual Woodward/White Best Lawyers list for New Hampshire is revealed.

Cover: Food*
SPECIAL SECTIONS
New Hampshire attorney profiles
OF NOTE
Smart Health NH space and copy deadlines: Sept. 2 & 9

DECEMBER
SPACE: Oct. 8
COPY: Oct. 14

EDITORIAL FOCUS
New Hampshire’s people of the year are featured in the annual “It List.”
Local food and drink gift ideas, chosen by our food editor, are highlighted in this month’s expanded Cuisine Department.
A holiday theme throughout, with décor inspiration, gifts, events and more.

SPECIAL SECTIONS
The annual Holiday Gift Guide is included with this issue of New Hampshire Magazine.
Faces of New Hampshire

OF NOTE
The Excellence in Nursing Awards nomination period opens online only at nhmagazine.com/nursingawards.